

Communications Committee

2019

PURPOSE:

The Communications Committee provides information to the congregation and shares the Church's vision and story with members and the community in a consistent manner.

The Committee normally meets monthly. The schedule is posted in the weekly bulletin. Visitors are welcome.

CURRENT MEMBERS:



Pictured above (clockwise from top left): Lee Ann Adams, Kristy Stewart, Deanna Luna, Bob Waller, Kirby Johnson (Chair). Not pictured: Will Glass, Kathy Robertson, Anne Pitts, Rev. Josh Kilbourne.

RESPONSIBILITIES:

The Communications Committee is accountable to the Charge Conference through its reports to the Church Council. Specific responsibilities of the Committee include:

- Working alongside pastors, staff, and volunteers to promote the many wonderful ministries of Signal Crest
- Defining and implementing a clear brand for the Church
- Managing, in part, the communications and marketing efforts from the Church to internal and external audiences
- Supporting the Church Council and Church leadership in creating and curating content in multiple channels of communication
- Investigating and upholding best practices for communications as modeled by the United Methodist Church and United Methodist Communications (UMCom)

"Curating communications that enable the Holy Spirit to engage, equip, and empower disciples and disciplemakers."